



CHALLENGES FACED BY SOCIAL ENTREPRENEURS: FINANCIAL CONSTRAINTS

Wendy Suganda, PhD & Shelvi, S.A.B., M.M.

SYLLABUS

COURSE SYLLABUS

Financial constraints

Minggu	Topik
1	Course Introduction
2	Introduction to Social Entrepreneurship
3	Entrepreneurial Orientation of Social Enterprises
4	Design Thinking in the Context of Social Enterprise
5	Theory of Change
6	Business Strategy and Value Creation
UTS	

Minggu	Topik
7	Social Impact Measurement
8	Digital Innovation in Social Entrepreneurship
9	Emerging Trends and Technological in Social Impact
10	Challenges Faced by Social Entrepreneurs: Financial Constrains
11	Challenges Faced by Social Entrepreneurs: Scalability
12	Human Aspects in Social Enterprise
UAS	

COURSE SYLLABUS

Second Half

Minggu	Topik
7	Social Impact Measurement <ul style="list-style-type: none">a. Stakeholder Analysisb. Choosing indicatorsc. Calculating Social Return of Investment (SROI)
8	Digital Innovation in Social Entrepreneurship <ul style="list-style-type: none">a. The leverage of digitalisationb. Digital communitiesc. Case Study 3: TeamSeasd. GenAI and Big Data
9	Emerging Trends and Technological in Social Impact <ul style="list-style-type: none">a. Exploring the role of technology in social innovationb. Social Entrepreneurship in a Global contextc. Case Study 4: Ziplined. The future of work and social entrepreneurship

Minggu	Topik
10	Challenges Faced by Social Entrepreneurs: Financial Constrains <ul style="list-style-type: none">a. Financial capacity of social enterprisesb. Identifying sources of fundingc. Fundraising and financing strategiesd. Finance and venture capitale. Bootstrapping and crowdfunding
11	Challenges Faced by Social Entrepreneurs: Scalability <ul style="list-style-type: none">a. Resource mobilisation and scalability dilemma⁷b. Scaling strategies for sustainable impactd. Pentahelix approach and wider collaborationse. Leadership for social change
12	Human Aspects in Social Enterprise <ul style="list-style-type: none">a. Personality traits of social entrepreneursb. Entrepreneurial leadershipc. Motivation and drivers of social entrepreneursd. Women social entrepreneurse. Case study 5: Pandawa Group

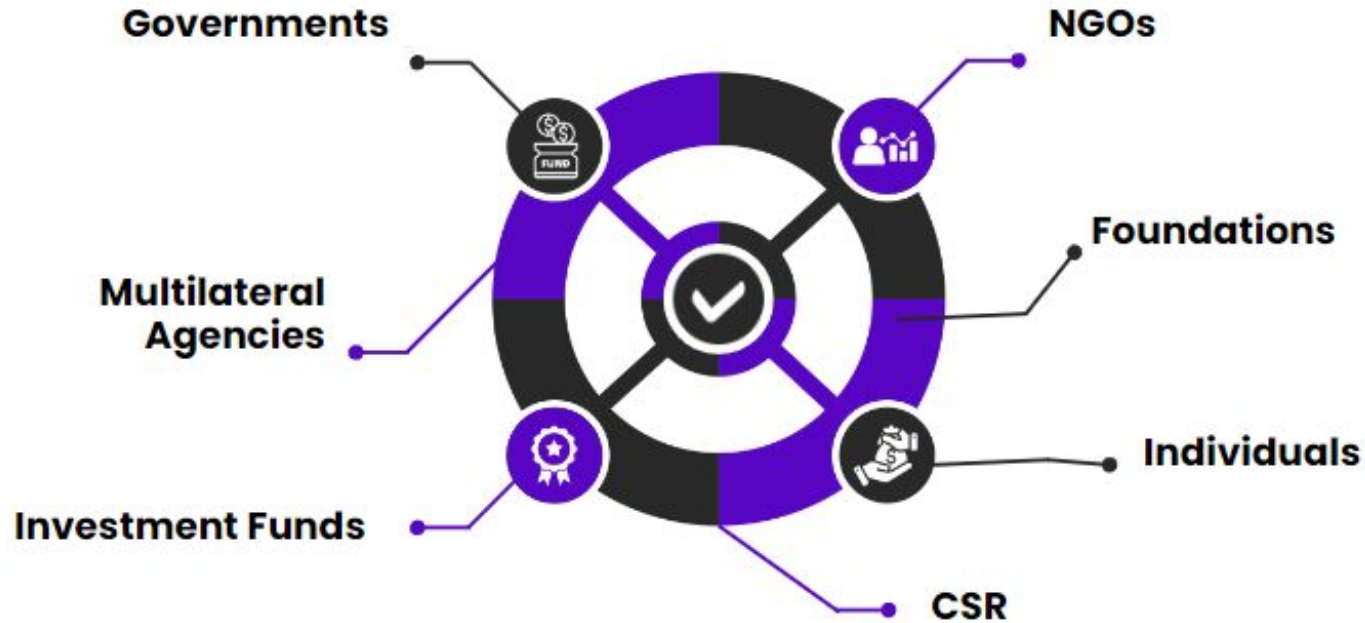
RESOURCE DASHBOARD TEMPLATE.

Tab 1: Proof of concept	Tab 2: Launch	Tab 3: Growth
Expertise needed		People to talk to
-		-
-		-
-		-
-		-
Funding needed		Prospective funders
-		-
-		-
-		-
-		-
Targets for each stage		Tools and resources for Each Target
-		-
-		-
-		-
-		-
<i>What does your product or service look like after each stage?</i>		

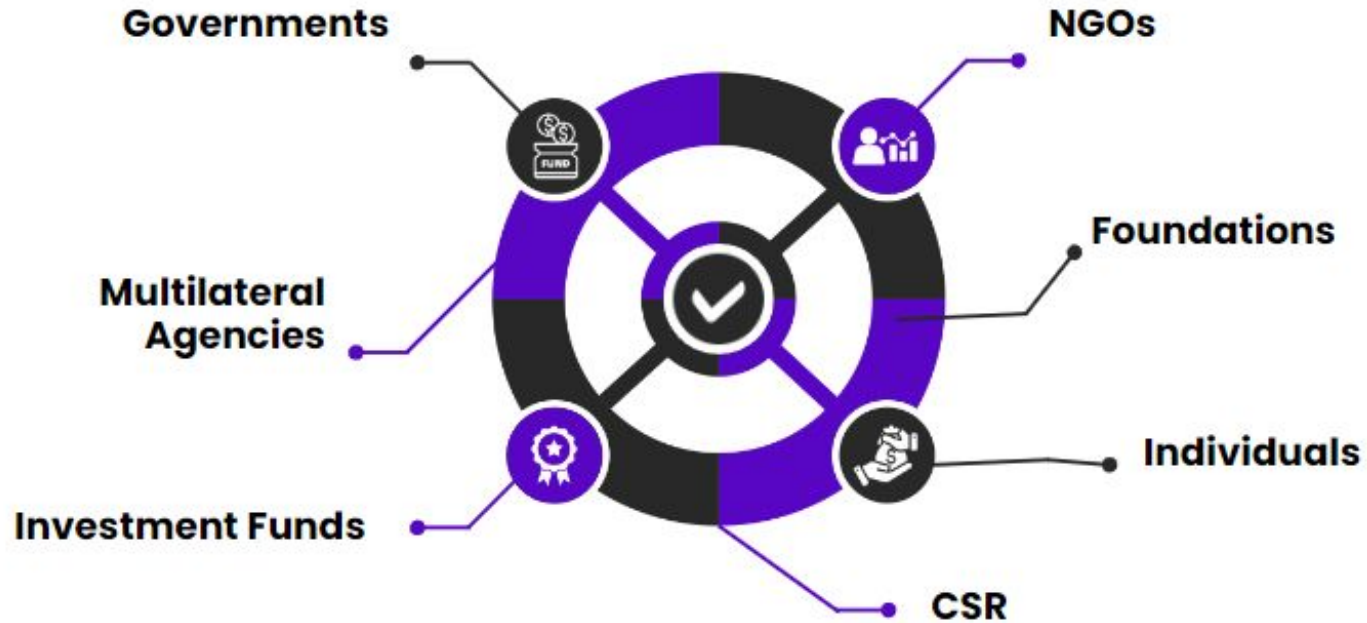
Kondisi Terkini Ekosistem Pendukung Kewirausahaan Sosial di Indonesia

Aspek	Nilai Persentase
Akses Investasi (Utang dan/atau modal)	40,91%
Pemahaman Publik	41,67%
Ketersediaan Tenaga Kerja Terlatih	45,83%
Dukungan Pemerintah	52,08%
Kecukupan Hidup dari Hasil Wirausaha Sosial	56,25%
Pengakuan pada Wirausaha Sosial	91,67%

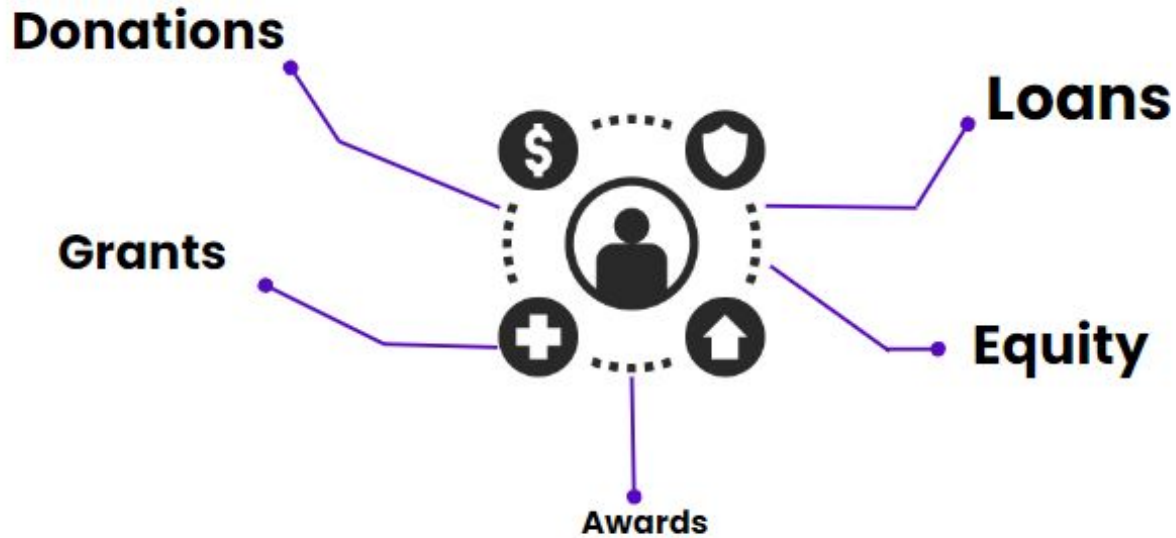
SOURCES OF FUNDING



SOURCES OF FUNDING



TYPES OF FUNDING



TYPES OF FUNDING



TYPES OF FUNDING





Aktivitas 1

HOW ARE SOCIAL

Carilah sebanyak mungkin kata-kata yang berhubungan dengan sumber dan jenis pendanaan untuk Social enterprise!

Langkah pengerjaan:

1. *Screenshot* menggunakan laptop/tablet/handphone
2. *Edit picture* dan lingkari kata yang anda temukan dengan arah ➡, ⬇, ↘ (samping, bawah, diagonal)
3. Lingkari kata sebanyak mungkin yang anda temukan karena akan menentukan besar nilai yang diperoleh.
4. *Save picture* yang telah anda *edit* lalu *upload* ke LMS



Q	D	C	C	X	W	B	W	K	Y	W	V	E	A	O	X	K	M	I	D	D	I	O	A
A	Y	N	T	I	U	S	A	Y	O	A	G	N	O	E	T	D	F	R	E	Z	S	Z	D
W	S	P	W	E	Q	W	H	I	F	S	C	P	F	Y	A	A	J	S	D	C	Z	L	M
J	Q	X	P	J	X	G	L	A	I	U	B	J	H	M	D	F	C	S	P	Q	T	Z	V
L	Y	D	F	I	A	B	S	Z	U	T	C	C	D	I	Q	L	L	M	O	W	R	V	O
L	H	V	U	L	N	B	L	N	W	S	W	A	A	O	L	H	K	U	I	G	O	L	D
H	L	I	J	A	H	Z	Z	X	Y	A	Y	A	S	A	N	A	S	W	D	G	L	E	T
B	W	W	B	T	O	I	W	K	K	E	O	N	K	W	T	A	N	G	R	S	T	D	T
I	R	N	S	A	Q	M	C	M	Y	A	A	N	H	S	I	M	T	T	X	O	Q	K	P
I	S	J	A	C	H	S	R	W	I	W	S	U	A	Y	N	W	P	I	H	T	N	A	Y
J	E	J	Z	N	H	K	E	V	Y	S	C	D	Y	Y	V	W	Y	Q	O	R	I	W	P
K	A	N	G	E	L	I	N	V	E	S	T	O	R	G	E	R	K	Y	G	N	O	G	W
R	X	O	G	W	O	R	U	U	K	M	C	V	L	Q	S	N	M	B	T	K	Y	P	R
F	V	U	C	R	O	W	D	F	U	N	D	I	N	G	T	K	Q	O	W	W	F	R	Y
G	E	N	Y	O	J	Z	I	L	O	A	N	S	T	G	M	Y	I	K	E	B	R	G	Y
B	E	G	F	P	H	E	O	L	S	T	P	T	O	Z	E	T	T	V	X	O	V	H	C
T	D	N	P	Q	T	C	R	Y	M	H	M	D	J	V	N	K	Z	U	V	K	A	X	X
R	J	R	G	Z	B	W	G	E	G	G	T	F	Q	V	T	A	K	R	Z	U	Y	A	U
I	C	H	X	I	B	U	X	O	J	A	B	S	Z	Z	F	T	I	C	V	I	V	O	D
B	H	F	M	L	T	Q	A	Y	S	F	L	D	Q	V	U	Q	Z	M	A	Q	D	W	C
V	B	Y	N	M	D	S	W	M	S	T	F	P	N	S	N	E	U	N	C	B	G	B	N
H	C	M	X	X	N	V	A	D	N	D	E	E	Z	D	D	J	K	C	Q	C	S	R	K
M	V	V	M	G	B	X	R	G	P	A	T	G	R	N	S	B	P	H	D	G	V	U	O
B	S	S	X	B	J	R	D	W	M	K	V	W	A	L	S	V	N	B	J	M	N	S	C



Rangkuman dan Penutup



SOCIAL INVESTMENT APPROACHES

Social investment involves various funding vehicles and sources that can be combined to create different investment approaches. Social entrepreneurship is a blend of traditional charity and traditional commerce, with social investment focusing on both financial and nonfinancial resources. All funding sources are considered social investors, investing in social entrepreneurs by providing resources like money, social networks, and technical know-how. Understanding the world of social investment and its different players is crucial for successful entrepreneurship.



SUMMARY

The funding sources and approaches for a social venture depend on your business plan, end goals, and strategy. It's crucial to maintain integrity in your business plan and make decisions with your team, advisory board, and stakeholders. The social investing landscape is complex and dynamic, with overlapping characteristics and various funding vehicles. Formalizing your venture depends on your revenue streams and surplus revenue plans, which can affect the legal form and funding sources.



Aktivitas 2

ASSIGNMENT

Financial constraints

1. Telusuri website: <https://usahasosial.com/community/map/>
2. Pilih 2 Social enterprise yang **berlokasi di Indonesia** yang paling menginspirasimu. Jelaskan mengapa kedua Social enterprise tersebut mampu menginspirasimu!
3. Cari tau lebih banyak tentang kedua social enterprise tersebut (website resmi, berita, video company profile) lalu cari tahu sumber pendanaan yang mereka dapatkan untuk membiayai social enterprisenya.

FORMAT Pengerjaan Tugas

Financial constraints

Nama: _____

NPM: _____

Kelas: _____

Social Enterprise Inspiratif

1. Nama perusahaan 1 : SayaContoh.com
Lokasi : Bandung
Alasan : Membantu para tunanetra untuk mendapatkan penghasilan
Sumber pendanaan : crowdfunding, karena SayaContoh.com pernah menggalang dana dari publik
2. Nama perusahaan 2 :
Lokasi :
Alasan :
Sumber pendanaan :



TERIMA KASIH

© 2024

Mata Kuliah ini dikembangkan oleh Wendy Suganda, PhD dan Shelvi, S.AB., M.M. untuk Kementerian Pendidikan, Kebudayaan, Riset, dan Teknologi Republik Indonesia.

Pertanyaan dan komentar dapat menghubungi:

w.suganda@unpar.ac.id